



SUPPLEMENT
 TO THE
NEW ZEALAND GAZETTE
 OF
 THURSDAY, 22 APRIL 1976

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Commerce Act 1975—Notice by Minister of Trade and Industry of Consent to an Aggregation Proposal

Pursuant to section 68 of the Commerce Act 1975, the Minister of Trade and Industry hereby consents to the aggregation proposal specified hereunder:

Person by or on behalf of whom notice was given in terms of section 67 (1) of the Commerce Act 1975	Date of receipt of notice by Examiner of Commercial Practices	Brief particulars of Aggregation Proposal
Amalgamated Brick and Pipe Co. Ltd. Dated at Wellington this 26th day of April 1976. 22/3/1976 Acquisition of the 50 percent interest of Georgia Kaolin Co., in N.Z. China Clays Ltd.

L. R. ADAMS-SCHNEIDER, Minister of Trade and Industry.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author outlines the various methods used to collect and analyze the data. This includes both primary and secondary data collection techniques. The analysis focuses on identifying trends and patterns over time, which is crucial for making informed decisions.

The third part of the document provides a detailed breakdown of the results. It shows that there has been a significant increase in sales volume, particularly in the online channel. This is attributed to the implementation of the new marketing strategy and the improved user experience on the website.

Finally, the document concludes with a series of recommendations for future actions. It suggests continuing to invest in digital marketing and exploring new product lines. The author also notes that regular audits and updates to the data collection process are necessary to maintain the accuracy and reliability of the information.